



Lutheridge + Lutherock Ministries

The Heritage Campaign

Building on a rich and proud tradition to ensure Lutheridge and Lutherock a strong and vibrant future of Christ-Centered Ministry



Heritage Circle Members

Bishop Jim and Ginny Aull

Rev. Dermont Swicegood

Rev. Brady Faggart

Rev. Harold Park

Martha Haigler

Rev. David and Marilyn Swygert

Peggy Mann

Hal Kohn

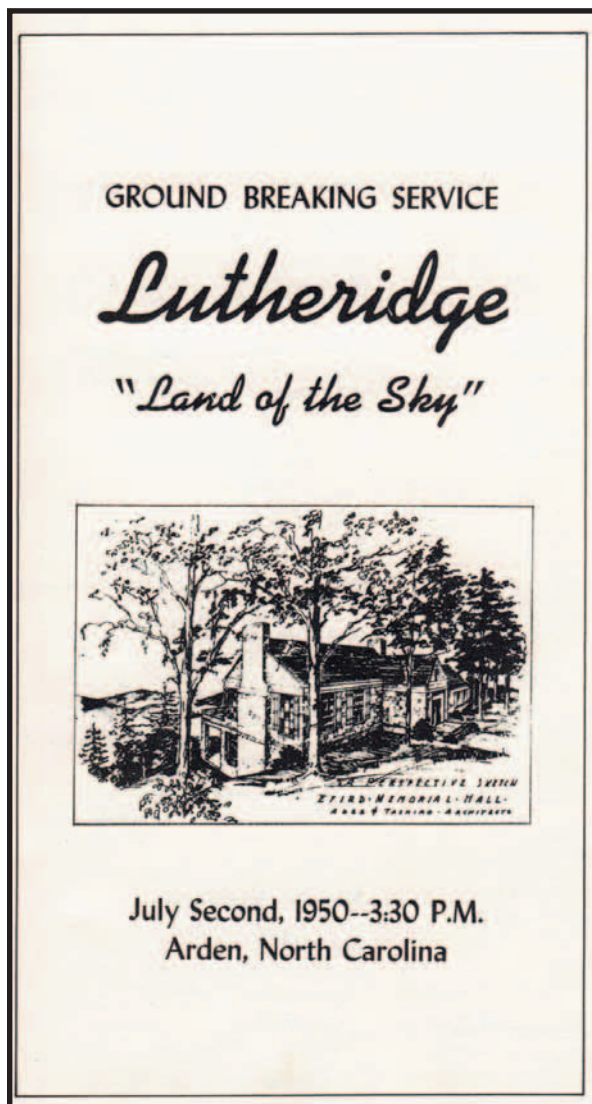
Bea Youngdahl

Rev. Bill and Sherry Mims

Rev. Marion Clark

I have enjoyed every time I have journeyed up the mountain to Lutheridge, as part of a congregational retreat, as a teacher for the adult week, as a member of the Board of Trustees—and the list goes on. Join me at Lutheridge to experience the blessings that God showers on us in that special place. Join me in supporting the Heritage Campaign to continue to receive those blessings and making it possible for others to receive them.

Rev. Dr. Jim Aull, Bishop (retired)



Lutheridge has been a tremendous force in my life: personally helping to strengthen me spiritually, but also providing such a strong foundation for my two boys.

Kay Rushe, Columbia, SC

The Heritage Campaign will ensure that Lutheridge remains a vital place in the life of the church, where Christian community is nurtured and where people young and old experience spiritual formation in ways that few other places can provide.

James Johnson

An abundance of treasured memories in a continuous succession of experiences and expectations during our journey's path remembering the good times and lasting friendships made at Lutheridge in the '50's.

Ann Langford Mattox

God's influence on campers and counselors at LLMI changes lives by drawing them in to a dedicated relationship with God.

Bob and Marcia Ballentine, Little Mountain, SC

The Need for the Heritage Campaign

The Heritage Campaign is being launched in Summer, 2010 to help ensure a strong future for Christ-centered ministry at Lutheridge and Lutherock. The first programs at Lutheridge began in 1951 and the first 50 acres of the land at Lutherock were gifted in 1957. Since that time, the programs have grown to welcome tens of thousands of people each year in many long serving facilities. Countless lives have been touched and changed, thousands of leaders have been equipped for ministry and a profound and lasting impact has been made on the Lutheran Church in the South. Now is the time to equip Lutheridge and Lutherock for continued service and ministry.

Since 2001, nearly \$12 million has been invested in facilities and property, thanks to *Foundations for Faith* and *Foundations for Faith: The Challenge* campaigns.

These appeals have provided:

- Additional space for 1,000 more youth in the summer
- Additional space for 3,000 more youth in the non-summer
- And additional space for 1,000 more adults year round.

With successful completion and fully funding these projects, LLMI is well on the way to achieving these goals.

Established as youth summer camps, both Lutheridge and Lutherock have evolved into year-round ministries, where adults and families, are nurtured in faith (as well as youth and children.) Programs equip people of all ages for God's service in the world. The renovations planned in the Heritage Campaign will make Lutheridge more user friendly for adults and youth.

Previous campaigns have enabled many facilities to be added. The wilderness cabins and Bischoff Lodge have been renovated at Lutheridge, along with the Stone Lodge and Founders Lodge at Lutherock. Since some facilities have served since the 1950's and 1960's, there is need for major care for these long serving "Heritage" facilities. Once additional resources are provided for facility care through the Heritage Campaign, the amount LLMI sets aside for refurbishment, along with endowments will be enough to care for the facilities so they can successfully serve future generations.

The Heritage Campaign will include a \$2 million goal for immediate projects and a \$2 million goal for planned gift expectancies.



Groundbreaking of Efird Hall



Goals of the Appeal

1. To provide for the long-term future of the ministry by addressing deferred maintenance and providing endowments that will assure the long-term care of facilities including Lineberger Hall and Thornburg Hall at Lutheridge.
2. To provide a new swimming pool at Lutheridge to replace a pool that has been in declining condition. Also it is too small to allow each camper to swim daily, is expensive to maintain and is challenging to comply with new federal pool standards.
3. To increase housing to double the size of the Outdoor Adventure Program at Lutheridge which is LLMI's fastest growing program for middle and high school students.

Projects of the Appeal

Projects will be funded in the following order unless gifts are restricted to a particular project

Mission Hall Apartments: In late December 2009, fire severely damaged the Mission Hall Apartments that house year round and summer staff members. Insurance covered some of the cost, however, improvements were needed beyond insurance including a sloped roof, better insulation, efficient windows and HVAC to reduce annual operating costs.



Mission Hall Apartments

Road resurfacing: The entrance road at Lutheridge has deteriorated after decades of wear and tear. In order to welcome guests and protect vehicles, immediate resurfacing is needed.

Lineberger Dining Hall: The dining hall serves more than 100,000 meals annually. Improvements are needed to make the building more energy efficient as well as more aesthetically pleasing to guests. New floors, windows, walls and doors will transform this space to reflect the hospitality experienced at Lutheridge and air conditioning will also be much appreciated by guests.



Lineberger Dining Hall

New Swimming Pool, Bathhouse, and tent village: The current swimming has served campers since 1966. The condition of the pool is declining and it is increasingly difficult to repair and is so small that campers don't get to swim as often as they would like. Changing regulations may cause the pool to no longer be usable in five years. The pool will be re-located to the lower campus and the bathhouse will serve both swimmers and the rapidly growing Outdoor Adventure Program. A platform tent village will be located adjacent to the pool complex.



carpet, drapes, bedding and a fresh coat of paint. Rock facing on the exterior will match the facility and character of other buildings.

Infrastructure improvements: Infrastructure funds will enable LLMI to make important behind the scenes improvements to care for foundations, roofs, roads, boilers, and sewers. Following this boost, the refurbishment fund, which is funded by \$3.40 per guest night, LLMI will be able to adequately maintain its heritage of quality facilities. Camper cabins in Pioneer A and Pioneer B as well as landscaping in those areas will also receive attention.



Thornburg Hall

Lutheranch land acquisition: Lutheranch is LLMI's newest outdoor ministry site. The property is just one hour west of downtown Atlanta. It features two lakes, a Georgia trout stream, picturesque scenery, and a working horse farm. \$2 million remains in debt on the property so it is important that the Heritage Campaign provide funds to assist with debt retirement.

Preparation work for the new Conference Inn: The final project in the master plan for Lutheridge is the construction of a new Conference Inn. The "Inn" will accommodate up to 100 adult guests and will be situated on the current swimming pool site, so it is close to Lineberger Hall and the Faith Center. Included in the campaign are funds for the initial planning for the architect and contractor to design the project and to get accurate pricing prior to launching a future campaign.



Summary of Costs

Mission Hall Apartments	\$85,000	Infrastructure Improvements	\$335,000
Entrance Road Resurfacing.	\$50,000	Lutheranch Land Acquisition.	\$225,000
Lineberger Dining Hall	\$275,000	Preparation for Conference Inn	\$55,000
New Swimming Pool, bathhouse and tent village	\$650,000		\$2,000,000
Thornburg Hall	\$325,000		

* Fundraising, staff, and design costs are included in project costs.

Standard of Gifts

Number of Gifts	Amount	Cumulative Total
1	\$500,000	\$500,000
1	\$250,000	\$750,000
1	\$100,000	\$850,000
6	\$50,000	\$1,200,000
10	\$25,000	\$1,450,000
15	\$15,000	\$1,675,000
20	\$10,000	\$1,875,000
25	\$5,000	\$2,000,000



Honor/Memorial Opportunities

All naming opportunities will be permanently recognized at the conclusion of the appeal.

Mission Hall:

Apartments \$30,000 (2 available)

Lineberger Dining Hall:

New floor \$30,000

Heating/Air Conditioning \$40,000

Windows \$10,000 (9 available)

Entry doors \$15,000 (3 available)

Wall insulation/sheetrocking \$25,000

Storage area \$50,000

Painting \$25,000

Swimming Pool/bathhouse/tent area

Pool Complex \$250,000

Pool \$125,000

Bathhouse \$125,000

Ocean Entry \$50,000

Water Slide \$40,000

Sprinkled/Mist area \$35,000

Solar Heating \$25,000

Tent Village \$50,000

Tent platform \$10,000 (8 needed)

Thornburg Hall

New Heating/AC System—entire building \$150,000

Heating system—wing \$37,500 (4 needed)

New carpet \$35,000

Rock facing on exterior \$50,000

Drapes/beadsreads \$20,000

Furnishings-per wing \$15,000 (4 needed)

Infrastructure Improvement

Pioneer A Landscaping \$15,000

Pioneer B Landscaping \$15,000

New cabin roofs \$15,000 (4 gifts needed. Each gift of \$15,000 replaces 3 roofs)

Bathroom remodeling \$15,000 (8 needed)

(Bacot/Lakeside Lodge/Mission/Efird/Lakeside cabins)

Building foundation work \$25,000 (3 needed)

Planned Giving Projects \$2 million Goal

The ability to provide for needed maintenance and quality programming for the long-term future is dependent on establishing endowments to care for facilities. An endowment is a permanent fund whereby the principal is never touched and annual earnings are used to care for the identified project. Often, endowments are provided through estate giving such as a will, charitable trust, or the gift of an IRA or life insurance policy. Endowments, along with setting aside refurbishment funds each year, will enable LLMI to keep up with facility maintenance needs.

Lutherock

Lutherock Site endowment	\$250,000
Lutherock Cabin endowment (8 needed)	\$25,000
Program equipment endowment	\$75,000
Stone Lodge endowment	\$100,000
Founders Lodge endowment	\$150,000
OAP Area endowment	\$35,000
Summer counselor endowment (25 needed)	\$50,000
Lutherock Program Director position endowment	\$1 million

Lutheridge

Lutheridge site endowment	\$500,000
PA/PB cabin endowment (20 needed)	\$25,000
Program equipment endowment	\$75,000
Wilderness cabin endowment	\$35,000
Lakeside cabin endowment	\$35,000
Faggart Village endowment	\$75,000
Infrastructure endowment—roads/sewers/electrical	\$250,000
Faith Center endowment	\$500,000
Summer counselor endowment (80 needed)	\$50,000
Lutheridge Program Director endowment	\$1 million

Endowments will normally be given through estate gifts. Endowments will be named once gifts are received as cash unless given through an irrevocable gift instrument such as a Charitable Gift Annuity, Charitable Lead Trust, Charitable Remainder Trust and others.

Any gift of \$10,000 or more provided for an endowment will be listed permanently on LLMI financial statements as a sub-endowment of a larger, named endowment.

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www.llmi.net**



Chairman Whisnant





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Chairman Whisnant (right) talking with Treasurer Oscar Pitts.



Chairman Whisnant conversing with Secretary Bodle.

Mission Statement: It is the mission of Lutheridge + Lutherock Ministries, Inc. to provide programs, opportunities, and places apart where all people can experience a Christ-centered community, be transformed through relationship to God and God's creation, and be equipped for ministry.



Marcus Otterbein, representing the Parish and Church School Board, with Thornburg, Kinard, and J. L. Morgan.



Dr. J. L. Morgan, president of the Lutheran Synod of North Carolina delivering the key note address.



Architect Carroll Abee